



Switzerland.



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Invitation to participate in the Swiss Pavilion

# nano tech 2012

**International Nanotechnology  
Exhibition & Conference**

Tokyo, 15-17 February, 2012

Empowered by:

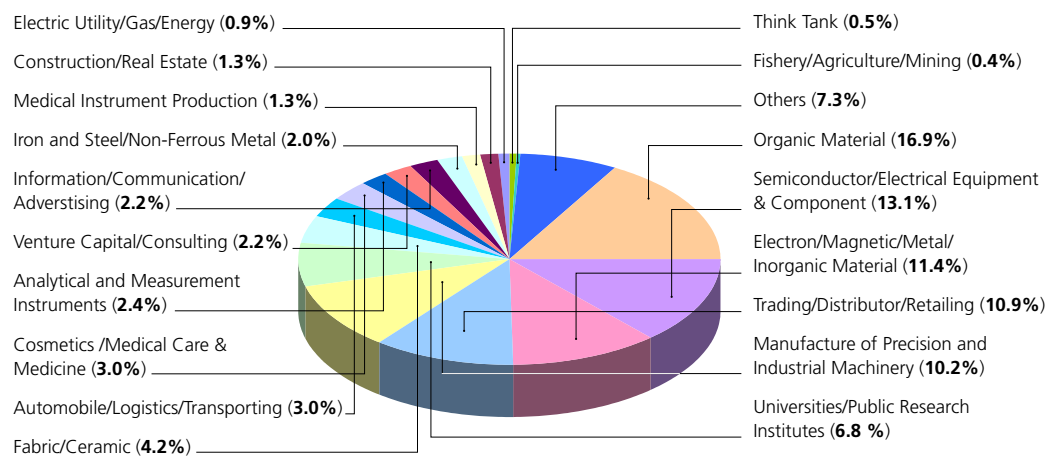
**Inno-X**  
**Osec Business Network Switzerland**  
**Science & Technology Office Tokyo**

## The Trade Fair: nano tech 2012

**The nano tech in Tokyo is the world's largest international nanotechnology exhibition and conference.**

This event showcases cutting-edge advances in nano technology research and development not only from Japan but from around the world. The tenth in a series, nano tech 2011 was held with about 46'500 visitors and 638 exhibiting enterprises and organizations. For the coming show, around 40% of exhibits are expected to be from overseas, indicating that this has established to be the most important nano technology themed exhibition in the world.

### Category of visitors



### nano tech Japan, «the place to be» to maximize exposure

Exhibitors at the nano tech 2011 explained their presence by the fact that nano tech in Tokyo is the «place to be» to increase visibility. The nano tech in Tokyo is a fantastic place to expose on-going projects and meet new partners for development; but primarily it is the best place for business.

### Exhibitor's information

The Swiss Pavilion @ nano tech 2012 will be situated at a preferred location within the exhibition hall. The Swiss Pavilion is located at the main isle in the middle of the fair and therefore has maximum exposure.

Most of the nano tech 2012 show is already sold out.

Swiss Pavilion



Floor plan nano tech 2012 as per September 2011



## The Swiss Pavilion @ nano tech 2012

We have the pleasure of inviting you to the Swiss Pavilion @ nano tech 2012. We will provide an optimal sales and presentation platform for Swiss companies and institutes. The Swiss Pavilion is a turn key solution for maximum benefit at the show and minimum time and effort for administration and organization.

Swissnanotech, empowered by Osec Business Network Switzerland and Inno-X, offers you a full service package. The Swiss Pavilion provides an efficient infrastructure and professional service, including dedicated personal for translation English/Japanese.

### All in one package

The «all in one package» includes the space rental, booth construction with carpet, display table, chair, company logo, exhibitor passes and service package. Booth allocation within the Swiss Pavilion will be handled on a first come first serve basis. The individual spots can be reserved after registration.

Package price:

CHF 4'600.- for start-ups (less than three years since founding)

CHF 5'200.- for universities and institutes

CHF 5'800.- for commercial companies

Registration fee:

CHF 800.-

We support Individual solutions, please get in contact with the organizer.



Swiss Pavilion @ nano tech 2011



### Organisation

Inno-X GmbH  
Tutilostrasse 36b  
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info@inno-x.ch  
www.inno-x.ch

### Project Management

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### In cooperation with

Osec Business Network Switzerland  
Stampfenbachstrasse 85  
P.O. Box 492, CH-8035 Zurich  
Phone +41 44 365 51 51  
Fax +41 44 365 52 21  
info@osec.ch  
www.osec.ch



### Local support

Science & Technology Office Tokyo  
c/o Embassy of Switzerland in Japan  
5-9-12 Minami Azabu, Minato-ku  
Tokyo 106-8589, Japan  
Tel. +81 3 5449 8400  
Fax +81 3 3473 6090  
felix.moesner@eda.admin.ch  
www.eda.admin.ch/tokyo

### Deadline for registration

October 31, 2011  
First come, first serve basis; space is limited



Swiss Pavilion nano tech 2011



## Registration

Please submit to:

Fax: 043 888 42 50  
Email: info@inno-x.ch

Inno-X GmbH  
Tutilostrasse 36b  
9011 St. Gallen

Deadline for registration: October 31, 2011.  
Please note that registration will close when the planned number is reached.

We herewith submit our legal application to participate at the official Swiss Pavilion at nano tech 2012 and accept the General Terms and Conditions of Participation in Trade Fairs (next side) and the terms by the fair organiser.

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address, City: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
e-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### All in one package

- CHF 4'600.– for start-ups (less than three years since founding)  
 CHF 5'200.– for universities and institutes  
 CHF 5'800.– for commercial companies

### Registration Fee

CHF 800.–

### Exhibits/products

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

After close of registration the total amount will be invoiced to each exhibitor. The payment must be paid at least 4 weeks before the show opens (January 15, 2012).

Place/Date: \_\_\_\_\_ Stamp/Signature: \_\_\_\_\_  
Inno-X GmbH, St. Gallen, August 2011

# General Terms and Conditions for Participation in Trade Fairs

for official Swiss participation in international trade fairs, other official joint events and Swiss exhibitions abroad

## 1. Scope of application

Inno-X GmbH (Inno-X) organizes official Swiss participation in international trade fairs, other official joint events and Swiss exhibitions abroad. These General Terms and Conditions regulate participation in such events.

## 2. Registration

Inno-X must receive the exhibitor's written and signed registration to participate in a trade fair before the deadline for registrations announced in the publicity material expires. Registrations received after this date will be considered where possible.

Once Inno-X has confirmed the registration in writing, a contract is considered to have been concluded. As soon as the contract is concluded, the exhibitor owes the signing-on fee and a portion of the participation fee as detailed in the registration.

The conclusion of the contract does not entitle the exhibitor to admission or to a specific size or position for the allocated stand.

## 3. Withdrawal of registration

3.1 If an exhibitor decides after the contract is concluded not to participate, or if the originally agreed level of participation is reduced, the registration fee, the full basic participation fee and any expenses incurred by Inno-X for special services shall be due.

Withdrawals must be made in writing.

If withdrawals are communicated in writing in good time, the following reductions in the participation fee shall be granted:

- 30 % reduction upon receipt up to six months before the event
- 10 % reduction upon receipt up to four months before the event

If the exhibitor withdraws its registration less than four months before the exhibition, the full participation and registration fees shall still be due.

3.2 If the exhibitor finds a reasonable substitute exhibitor that will take over the concluded contract on the same terms, the original exhibitor is released from paying the participation fee. The registration fee and any additional expenses incurred by Inno-X shall be due in all cases. The registration fee shall also be charged to the substitute.

## 4. Withdrawal of Inno-X

If Inno-X cancels a trade fair participation that had been planned, the registered participant shall not be entitled to claim compensation for the loss of any business it expected to secure at the trade fair.

## 5. Participation of third parties

5.1 Participation of co-exhibitors in the space rented by the exhibitor is subject to written approval by Inno-X and additional registration. A co-exhibitor is a participant represented in any form at the exhibitor's booth, either by labels and signs, or by exhibits, or by entry in the fair catalogue. A separate registration fee is charged for each co-exhibitor. If a co-exhibitor appears, the exhibitor is liable to Inno-X for compliance with these contractual conditions, for any special arrangements and for any damage caused by the co-exhibitor.

5.2 The presentation of foreign exhibits or licensees of Swiss firms must first be authorized by Inno-X.

## 6. Basic services

6.1 In taking on the task of organization, Inno-X undertakes to do all it can to provide exhibitors with the best possible conditions for their participation in the trade fair and to take all the precautions and measures needed to ensure a dignified, consistent event worthy of Switzerland's reputation.

The price for the basic services (participation fee) shall include rent of the exhibition space and the services listed in the publicity material.

6.2 Inno-X is exclusively responsible for securing basic services from third parties.

6.3 In collaboration with the managers of the trade fair, Inno-X allocates sites and stands. Inno-X will try to meet the exhibitor's wishes with regard to placement. Offers of a particular site or size of exhibition space do not entail a legal entitlement. If the available space is overbooked, Inno-X may reduce the stand area requested in the registration at any time.

## 7. Special services

All services above and beyond the basic services shall – unless expressly agreed otherwise – be charged separately as special services according to their cost, including a processing fee. In particular this includes additional equipment and furniture, connections, installations and operating costs for electricity and telecommunications, water, pressurized air, gas, etc., as well as services such as additional exhibitor's passes, parking permits, etc.

## 8. Costs and payment conditions

8.1 The registration fee is charged when the contract is concluded as detailed in section 2, and is payable within 30 days of invoicing.

The methods for paying the participation fee are detailed in the publicity material. The full participation fee must be paid at least four weeks before the event opens. If the participation fee is not paid in full, the client will not be entitled to participate.

8.2 If the exhibitor fails to make a due payment on time, Inno-X is entitled to cancel the contract without notice. In such a case, the registration fee and the

agreed participation fee shall be payable as a penalty. Inno-X reserves the right to make additional claims for damages.

8.3 The costs of special services shall be charged by Inno-X after the event has finished and shall be payable within 30 days.

## 9. Exhibitor's obligations

9.1 The guidelines and regulations issued by the organizers of the exhibition shall be binding on each exhibitor. The responsible project manager at Inno-X or his/her deputy have the right as a householder. Inno-X, or a third party authorized by it, shall represent the interests of Swiss exhibitors in dealings with the exhibition organizers.

9.2 The appearance and operation of any additions to this rented space must be in accordance with the overall image of the space. The exhibitor must obey any instructions issued by Inno-X or the fair organizers in this regard. In the absence of any other guidelines and instructions, those issued by Inno-X shall govern the appearance and operation of the booth.

The exhibitor undertakes to have its stand ready by the time the exhibition begins. The exhibitor shall attend his stand during the entire time the exhibition is open and begin dismantling it only after the exhibition closes.

9.3 Performance or special events of any kind (e.g. demonstrations that cause excessive noise or other disturbance, sale or free distribution of items) may only be carried out with Inno-X's express permission.

9.4 Hiring local help, interpreters, etc. is essentially up to each exhibitor but upon request, and at the exhibitor's expense, can be arranged via Inno-X. Each exhibitor is responsible for securing all the necessary IDs and permits for all its employees at the event.

## 10. Regulations / ethical practices abroad

10.1 If services are provided abroad and unless otherwise agreed in writing with Inno-X, the exhibitor must inform Inno-X in writing, no later than when the offer is accepted, about all the legal, regulatory and other rules and norms relevant to the provision of services.

10.2 Inno-X advises internationally active companies to behave ethically with regard to their foreign business and in particular to observe the relevant norms and codes of conduct (e.g. social and environmental standards, avoidance of corrupt practices, etc.). Only ethically correct behaviour will create trust and thus form a basis for successful activity in foreign markets. On request, Inno-X would be glad to advise clients about ethically correct corporate behaviour as defined in the «Global Compact» and the «Swiss Code of Ethics».

## 11. Transportation, Insurance, safety measures

11.1 Packaging, return transportation, customs formalities, storage and insurance of the items exhibited and empty containers, are the responsibility of each individual exhibitor, unless otherwise agreed.

Participation does not include insurance cover. Each exhibitor shall take out its own insurance to cover liability, accident, sickness, material damage, repatriation, etc.

11.2 Even if in individual cases Inno-X insists on the use of a single specific transport company, insurer or connection for some task, the legal relationship is still based solely on the agreements concluded between the exhibitor and the contracting party. In this case, Inno-X is only the intermediary.

11.3 If Inno-X gives authorities a guarantee on behalf of exhibitors concerning the temporary import of goods, the exhibitor undertakes to observe the related conditions and indemnify Inno-X.

## 12. Liability exclusions

12.1 Inno-X shall not be held liable for events over which it or the persons it has employed have no influence. In particular, it cannot be held liable for delayed arrival of exhibition goods, lack of local support by representatives of Swiss companies, theft of or damage to exhibition goods and items, force majeure, confiscation by authorities, etc.

12.2 Inno-X accepts no liability for disadvantage and damage incurred by the exhibitor as a result of the exhibitor's violation of the contract. Inno-X shall be liable to the exhibitor for proven, direct damage caused intentionally or by gross negligence by Inno-X or its contractual partners (stand fitters, exhibition organizers, graphic designers, etc.). Inno-X declines all additional liability.

12.3 Inno-X shall not be liable in the event that the planned participation does not occur for compelling, unforeseen reasons. Expenses incurred up to that time for basic services shall be charged to registered exhibitors pro rata. Expenses for special services shall be charged to exhibitors individually.

12.4 Inno-X shall not be liable to the exhibitor for any consequences resulting from the positioning or surroundings of its stand.

## 13. Confidentiality

Inno-X undertakes to treat any business secrets that it learns during its work in strict confidence.

## 14. Applicable law and jurisdiction

The legal relationship between the contracting parties shall be governed exclusively by Swiss law. St. Gallen shall be the exclusive place of jurisdiction.